

YOU'RE LIVING IN A FANTASY WORLD IF YOU THINK YOUR EMPLOYEES AREN'T PLAYING FANTASY FOOTBALL

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Chris Morehead's article "You're Living in a Fantasy World if You Think Your Employees Aren't Playing Fantasy Football" was featured in the *Vancouver Business Journal* on September 16, 2015.

Is your business ready for fantasy football season? Because chances are that many of your employees have gleefully welcomed its arrival.

According to a recent study conducted by Challenger, Gray & Christmas, a global employment consulting firm, employers will lose an estimated \$16 billion (yes, that's "billion" with a "b") in lost wages due to employees managing their fantasy football teams during business hours. That number is based on an estimated record 56.8 million fantasy football enthusiasts – 37.5 million of whom are employed full-time – taking an hour out of each work week for the course of the 17-week fantasy season. And those numbers are growing annually. The bottom line is that fantasy football is not going anywhere anytime soon. Employers need to be aware of the growing fantasy football frenzy and what can (or should) be done to help mitigate its impact.

In the article, Chris discusses how to manage fantasy football in the workplace.

The bottom line is that fantasy football in the workplace is happening whether you like it or not. Regardless of how you choose to tackle it, the most important thing you can do is make sure that everyone is on the same page.

To read the full article, please visit [*Vancouver Business Journal*](#).