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## PHOENIX BUSINESS JOURNAL: THE 4 BIGGEST HR CHALLENGES FOR STARTUP COMPANIES

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Shayna Balch was a guest blogger for the *Phoenix Business Journal* on April 21, 2015.

It's no secret that the startup community is booming in Arizona. Recently named by *Forbes* magazine as one of the best cities to start a business, the Valley of the Sun is opening its doors to entrepreneurs from all industries. As with any new company, the "to-do" list for business owners can be extensive, including the hiring, managing and termination of all staff members.

In the article, Shayna examines four HR challenges that could potentially wreak havoc on your newfound venture.

- Not having the right policies in place
- Not keeping proper records and paperwork
- Not hiring and firing smart
- Having a "too small to matter" mentality

To read the full article, please visit [\*Phoenix Business Journal\*](#).