

## Q&A With Rick Grimaldi on How Employers Can “Flex” and Increase Employee Satisfaction and Profits

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**Rick Grimaldi** recently spoke with HR Simple on the genesis of his new book “Flex: A Leader’s Guide to Staying Nimble and Mastering Transformative Change in the Workplace” and how employers can leverage its content to adapt to the new normal in American workplaces today. In the Q&A discussion, Rick explains that the book is based off of 30-years of observing successful (and sometimes not so successful) businesses and how they address and adapt to change. He addresses where the title “Flex” originated, how the book can help small business owners and why it is important for leaders to have a game plan to address the changing workplace. Rick also provides his thoughts on what employers can expect in 2021 and how to prepare for the workplace of the future.

To read the Q&A, visit [HR Simple](#).

To order a copy of the book *FLEX: A Leader’s Guide to Staying Nimble and Mastering Transformative Change in the Workplace*, visit [Amazon.com](#) and [Barnes and Noble](#).

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