

Insights, News & Events

PHOENIX BUSINESS JOURNAL: HOW TO KEEP YOUR COMPANY HALLOWEEN PARTY FROM TURNING INTO A FRIGHTFUL DISASTER

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Shayna Balch was a guest blogger for the *Phoenix Business Journal* on October 21, 2014.

It's no secret that Halloween celebrations in the workplace have grown substantially over the last decade. In a recent USA Today poll, Halloween has been deemed one of the most celebrated holidays with more than 54 million adults planning on participating in a Halloween party and over \$2 billion being spent on costumes.

In the article, Shayna provide employers with tips on how to keep the ghost and goblins from getting the best of their celebration:

- Keep the costumes in check.
- Beware of scary emails.
- Provide alternatives.
- Mind the beer cart.
- Be prepared to enforce and discipline.

To read the full article, please visit [Phoenix Business Journal](#).

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