

Creating a Construction Workplace Where Women Can Succeed

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Howard Mavity's article "Creating a Construction Workplace Where Women Can Succeed," was featured in *Risk Management Magazine* on October 15, 2014.

The construction industry is faced with a significant shortage of employees ranging from craft workers to safety professionals, with the problem expected to become much worse. In order to attract women to construction, the industry must create a workplace where they can succeed.

In the article, Howard addresses common factors that affect women's success in the construction industry. Some of these factors include:

- Generalizations
- Traditional construction cultures
- Bathrooms
- Personal protective equipment and work practices

Howard states addressing these factors will improve the overall operation for men and women. It is just not about "political correctness." He advises employers to encourage women to pursue skilled crafts and to take steps to improve their chances of success.

To read the full article, please visit [Risk Management](#).

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