

Location Notebook: Tesla's "Gigafactory" - Reno's Game Changer

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Dennis Cuneo's article "Location Notebook: Tesla's "Gigafactory" - Reno's Game Changer" was featured on *AreaDevelopment.com* on September 21, 2014.

The article focused on the big announcement that Tesla picked Reno for its highly publicized \$5 billion "gigafactory," the area took a giant step toward civic leaders' goal of remaking its economy and image. To win the project, the state offered a rich — and what will be a highly scrutinized — incentive package. Dennis believes that the Tesla project is a bold gamble by the state of Nevada and Reno — but one worth taking.

To read the full article, visit AreaDevelopment.com.

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