Phoenix Business Journal: Playing Big Brother: How to Legally Monitor Employees with GPS Tracking Devices

Publication
6.10.14

Shayna Balch was a guest blogger for the *Phoenix Business Journal* on June 10, 2014.

According to a recent online survey, 69 percent of U.S. workers polled said they waste time every day while at work. With payroll costs on the rise, employers want to do all that they can to get the most out of their employees, even if it means consistently keeping tabs on them throughout the workday.

The advancement of modern technology can provide employers with several useful tools that demand maximum efficiency from workers, including GPS tracking systems in company vehicles and cell phones. While employers may love the potential of increased productivity, concerns over privacy should be considered as several lawsuits have been filed over the past year against employers who have pushed the limits of tracking their employees. In order to maintain the delicate balance of profitability vs. privacy infringement, we recommend the following steps.

- Understand privacy laws
- Provide notice
- Keep it on the clock

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