

Insights, News & Events

## SOCIAL MEDIA'S EFFECT ON NON-SOLICITATION AND CONFIDENTIALITY AGREEMENTS

Publication  
May 7, 2014

Greg Hanscom and Christina Michael's article "Social Media's Effect on Non-Solicitation and Confidentiality Agreements," was featured on *Human Resource Executive Online*.

It is not breaking news that the use of social media has exploded over the past five years. Employers and employees are using sites such as LinkedIn, Facebook and Twitter for a wide array of reasons from marketing efforts to simply reconnecting with old friends, Greg and Christina wrote.

In today's social media saturated marketplace, many employers "strongly encourage" employees to have robust and current social media pages to assist with, among other things, marketing and business development efforts.

[Read the full article here.](#)

### Related People



**Christina M. Michael**

Co-Regional Managing  
Partner

**610.230.2158**