Lawyers Confront The Challenges Of Managing Global Workforces

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William Wright drafted "Lawyers Confront The Challenges Of Managing Global Workforces," which was published in Corporate Counsel.

No longer is the global market reserved for large-scale multinational corporations with thousands of employees. Even companies with fewer than 1,000 or 500 employees are expanding globally, the duo wrote.

According to the U.S. Department of Commerce, exports by small and medium-size businesses totaled $440.1 billion in 2011, which represents 33 percent of total U.S. exports. These companies are creating sales teams in countries such as Brazil, Australia, China and Mexico.

With these obligations, corporate counsel have an enormous responsibility to navigate complicated and often voluminous international legislation, they explained.

Read the full article.

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William D. Wright
Partner
610.230.2137
Email

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