

Insights, News & Events

FISHER PHILLIPS PARTNER AUTHORS UNPRECEDENTED LOOK AT THE FUTURE OF WORK IN NEW BOOK “FLEX”

Rick Grimaldi Creates Blueprint for Business Leaders On How To Successfully Navigate Unprecedented Workplace Disruption

News

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PHILADELPHIA, PA (December 2, 2020) – Rick Grimaldi, partner at Fisher Phillips, one of the country’s preeminent labor and employment law firms representing employers, has published “FLEX: A Leader’s Guide to Staying Nimble and Mastering Transformative Change in the Workplace.” The groundbreaking text explores the surprising and fundamental ways the world of work is remaking itself in America today and how business leaders can successfully navigate this sea change and disruption.

“Flex” is a blueprint for business leaders on how to successfully navigate unprecedented workplace disruption and embrace change as an opportunity to learn and grow. It addresses the creative education and training we need for tomorrow’s workforce as well as compelling ways to lead meaningfully on climate change. It also explores how to win the war for talent in the gig economy and how to re-train and re-tool in a world becoming defined by technology and the increasing use of artificial intelligence.

“The composition of the workforce, reliance on technology, organizational leadership and the standards for employee engagement and performance are rapidly evolving. Business leaders at all levels should be preparing now to address the changing employer-employee relationship. It’s just not optional anymore,” said Grimaldi. “‘Flex’ is a real-world guide for savvy leaders who are ready to adapt, reinvent and

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transform their workplace to win more talent, customers and profits. Successful employers should be ready to flex in this new era of change in order to lead profitable, healthy companies into an ever-evolving future.”

“Flex” includes a foreword by U.S. Congresswoman and co-chair of The United States House of Representatives Future of Work Caucus, **Lisa Blunt Rochester** and features interviews with leading academics and business professionals including, **Nick Bayer**, CEO of Saxby’s Coffee; **Alexander Cocron**, Johns Hopkins University Professor of Strategy and Innovation; **Dr. Anthony Mazzealli**, Co-CEO of Cooper University Health System and author of “Compassionomics: The Revolutionary Scientific Evidence That Caring Makes a Difference”, and **Randy Salim** of the Citizens Climate Lobby.

Grimaldi is a labor relations attorney with Fisher Phillips and has decades of experience working in and with companies large and small. He is co-founder of Fisher Phillips’ Government Relations subsidiary, *FP Advocacy*, where he is on the front lines of advocating before state and local legislative bodies to develop laws and policies that allow employers to thrive while addressing workplace concerns. Prior to private practice, he served employers and employees in Pennsylvania as Deputy General Counsel to Governor Tom Ridge and Chief Counsel of the Pennsylvania Department of Labor and Industry.

The book is available for pre-order online at [Amazon.com](https://www.amazon.com) and [Barnes and Noble](https://www.barnesandnoble.com), and will be available for purchase in bookstores in early 2021.