



Fisher Phillips Joins Forces with Blue J Legal to Bring Artificial Intelligence Initiative to the United States

INNOVATIVE PARTNERSHIP APPLIES CUTTING-EDGE PREDICTIVE TECHNOLOGY TO EMPLOYMENT LITIGATION

News

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ATLANTA (July 13, 2020) – [Fisher Phillips](#), one of the country’s preeminent labor and employment law firms representing employers, and [Blue J Legal](#), the leading provider of AI-backed legal predictions, announced today an innovative partnership to apply cutting-edge predictive technology to employment litigation in the United States.

Blue J is the first AI-powered technology platform that predicts labor and employment case outcomes based on fact patterns as well as relevant precedent. The proprietary technology predicts outcomes with 90% accuracy, and Fisher Phillips will use this information as a powerful tool in planning litigation strategies in defense of employers facing lawsuits. Fisher Phillips will work closely with Blue J’s team of researchers, data scientists and AI experts to develop applications to arm its legal teams with data-backed insights to achieve the best possible outcome in each individual case.

“Blue J’s technology has a proven track record of predicting judicial outcomes in employment matters in Canada by applying AI to the facts at issue in each case, and I am eager to join in an exclusive partnership to bring this revolutionary technology to the US,” said Evan Shenkman, Fisher Phillips’ Senior Director of Knowledge Management. “Applying this tool to our clients’ factual scenarios will result in even greater accuracy, greater predictability, and greater attorney efficiency, at a time when accuracy and cost-consciousness are paramount.”

“We’re thrilled to be partnering with Fisher Phillips,” said Benjamin Alarie, co-founder and CEO of Blue J Legal. “We see this as the start of a long and prolific relationship. The partnership combines the deep and proven expertise of the Fisher Phillips team and Blue J’s proprietary predictive methodology. This marks an important step forward to our mission of bringing absolute clarity to the law.”

“Our partnership with Blue J continues the firm’s deep commitment to knowledge management, technology, and innovation,” said [Roger Quillen](#) Chairman and Managing Partner of Fisher Phillips. “Our firm is always thinking of innovative ways to provide clients with even better outcomes, value, and predictability, and this relationship hits all those marks. We are excited to work with the Blue J team to bring their already strong Canadian product to the United States.”

Please reach out to our [Media team](#) for any news inquiries.

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