

Insights, News & Events

BLOOMBERG LAW TURNS TO FISHER PHILLIPS' PRIVACY AND CYBER CHAIR FOR QUESTIONS ON CONTACT TRACING

News
May 1, 2020

Businesses looking at smartphone-based tools to track their workers' contact with people infected with coronavirus will have to walk a delicate tightrope between reopening safely and protecting employee privacy. In an interview with *Bloomberg Law*, **Risa Boerner**, Chair of Fisher Phillips' Privacy and Cyber practice shares best practices for employers implementing this technology. She explains: "The more information you provide to employees, the less scary [the technology] will be to them. In order for employees to buy-in and be comfortable, they need to understand how it works, what is being collected, and for what purpose."

To read the full article, visit [Bloomberg Law](#) (subscription required).

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Service Focus

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