



The Role of a CEO During a Time of Crisis

News

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In this time of the COVID-19 pandemic, corporate decision-makers are searching to strike the right balance between preparedness and panic. In an interview with the *Wall Street Journal*, **Howard Mavity** explains the role the CEO must play during a time like this. He says “[a] CEO is supposed to be the person who weighs and mitigates risks,” and he goes on to explain that the coronavirus offers “a real opportunity for CEOs to step up.”

To read the article, visit the [Wall Street Journal](#) (subscription required).

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