

4 Steps To Avoid 'Bet-The-Company' Trade Secret Litigation

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In the article, "4 Steps To Avoid 'Bet-The-Company' Trade Secret Litigation," featured in *Law360*, Michael Elkon uses the ongoing lawsuit between Google and Uber as an example to employers on how to avoid legal battles that may stem from the mishandling of trade secrets.

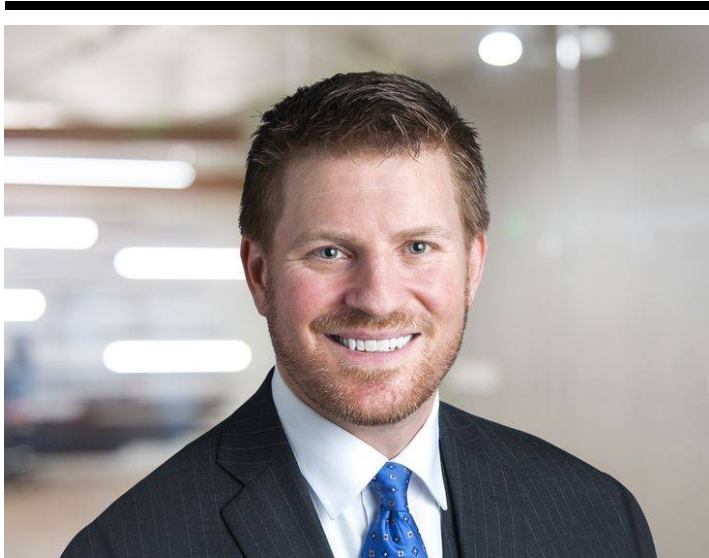
4- Step Plan:

1. Take concrete steps to deter new employees from bringing information from competitors.
2. Consider state-specific factors that can make a trade secret dispute more likely.
3. Admit that no employee is too smart to make a big mistake.
4. The errantly addressed email, which is often the item that launches a thousand ships.

To read the full article, please visit [Law360](#).

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Michael P. Elkon

Partner

404.240.5849

Email

