



IBM, Remote-Work Pioneer, Is Calling Thousands Of Employees Back To The Office

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In the article, "IBM, Remote-Work Pioneer, Is Calling Thousands Of Employees Back To The Office," featured in *Quartz Media*, Michael Marra comments on the theory of IBM using co-location as a downsizing effort.

"It is not a predictable, rational strategy [for reducing headcount]," says Michael Marra. "You can say, we think the acceptance rate will be x percent. But if it ends up being 42% or 80%, you better be able to live with it."

To read the full article, please visit [Quartz Media](#).

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Michael R. Marra
Co-Regional Managing Partner
212.899.9969
[Email](#)