



Summer Dress Codes Are Best Approached With Specifics, Consistency, Practitioners Say

News

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Steve Bernstein was quoted in *Bloomberg BNA* on May 29, 2015. The “Summer Dress Codes Are Best Approached With Specifics, Consistency, Practitioners Say” stressed the importance of being specific when crafting your companies summer dress code policy.

Steve advised that HR should answer these basic questions: What kind of work environment do I want to maintain? What would relaxed dress standards do to those objectives? What is acceptable attire? Do employees share the same view? Is there a mutual understanding?

For many businesses, Steve said, casual Fridays can be a litmus test. If employees are pushing the boundaries of casual Friday attire, he said, it should indicate potential problems with offering a summer-long casual code.

To read the full article, please visit [*Bloomberg BNA*](#).

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