

## Launching Your Startup In Philadelphia

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Lori Halber was quoted in *Region's Business* on March 25, 2015. The article "Launching Your Startup In Philadelphia" provided entrepreneurs with sound advice on how to startup a business in Philadelphia.

Lori was quoted on the importance of seeking professional advice.

"If you can develop best practices from the beginning, with an eye towards growth, you can save yourself a lot of headache and money potentially in the long run," said Lori.

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