



ESU President's 'Hottie' Tweet Raises Eyebrows and Questions

News

12.21.14

Scott Schneider was quoted on *Pocono Record* on December 21, 2014. The article “ESU President's 'Hottie' Tweet Raises Eyebrows and Questions” discussed how East Stroudsburg University President Marcia Welsh hit a social media hot-button issue when she tweeted a photo of herself posing with bare-chested male students in Santa hats.

Scott was quoted on his take of Welsh’s tweet.

An administrator, particularly the president of a college campus, should avoid certain “hot-button issues” both directly and indirectly, said Scott.

“One of the biggest issues in recent years is sex assault and how we can change the campus climate to reduce those instances,” Scott said.

“She inadvertently walked into a real hot-button issue,” Scott said of Welsh’s tweet. “It is undeniable if a male president had bikini-clad women surrounding him, there would be an outcry.”

To read the full article, please visit [*Pocono Record*](#).

Please reach out to our [Media team](#) for any news inquiries.