



## FFVA Meeting Focuses on Produce Sales, Health Care

News

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Sheldon Blumling was quoted on *ThePacker.com* on September 19, 2014. The video “FFVA Meeting Focuses on Produce Sales, Health Care” examined perspectives and trends for produce in the retail and foodservice segments. Sheldon was quoted on his take of navigating the maze of health care reform.

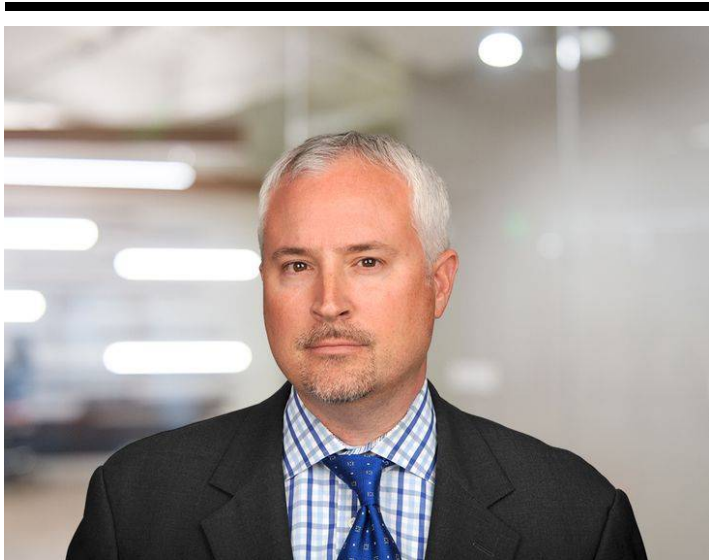
Sheldon said, “New tax reporting rules are onerous and require business owners to report lots of new data. The big question on everyone’s mind is are there going to be more delays?” he asked. “As of today, we don’t have any. We’re at a point now to where it (health care implementation) will all come to pass in 2015. I don’t see any across the board reprieve like we got last year. For those of you holding out for another yearlong delay, I don’t think it will happen.”

Visit [ThePacker.com](http://ThePacker.com) to view the video and article.

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### ***Related People***



**Sheldon J. Blumling**

Partner

949.798.2127

[Email](#)

