



Fisher Phillips Wins First Place Legal Marketing Award

News

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Fisher Phillips has won first place in the social/interactive media category of the Legal Marketing Association Southeastern Chapter “Your Honor Awards” for its FMLA Leave Calculator App.

One of the nation’s leading labor and employment firms representing employers, Fisher Phillips created the app which allows employers to calculate basic leave requests and determine how much FMLA leave an employee has available.

The LMASE “Your Honor Awards,” which were presented earlier this month, showcase the leading designs and creative strategies from firms throughout the Southeast, playing a key role as an inspiration for law firm marketing materials. The awards were selected by a panel of judges from the legal community in New York City.

The Fisher Phillips FMLA Leave Calculator App, which was developed with Saturno Design, is available by visiting www.fisherphillips.com/FMLALeaveApp.

ABOUT LMASE

The Legal Marketing Association’s Southeastern Chapter (LMASE), established in 1985, is one of the largest chapters within the international organization of LMA with more than 400 members throughout nine states. The Legal Marketing Association is a not-for-profit organization dedicated to serving the needs, representing the interests and maintaining the professional standards of individuals involved in business development, marketing, public relations and internal communications, event planning, web and creative services in the legal profession. (www.legalmarketing.org)

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