

Help Combat Intellectual Property Theft

News

5.03.13

The article “Help Combat Intellectual Property Theft” in the May 2013 issue of *Talent Management* included a quote from New Jersey Partner David Strand. The magazine reported that data loss attacks affected more than 1 billion people in the last five years and more than 60 percent of those incidents were the result of hacking. Data loss threats have risen substantially with the use of mobile devices for business purposes and personally identifiable information continues to be the top data loss type. David said: “Some people may take data because they think they’ll have a competitive advantage over other applicants if they apply to work for a competitor that does the same type of work. They say, ‘Hire me, I can bring over all of these clients and customers.’” He noted that some may even feel a sense of entitlement. “Some people unwittingly think, ‘I created this stuff when I was working here, it’s rightfully mine.’”

Please reach out to our [Media team](#) for any news inquiries.

Related People



David E. Strand

Partner

908.516.1066

[Email](#)