Lonnie Giamela’s article "What Startups Can Learn From Uber’s Employee Misclassification Mess" was featured in Readwrite on October 6, 2015.

Uber’s on-demand business model is under increased scrutiny, as a class-action lawsuit from a group of drivers moves through the California court system.

The drivers say the company has misclassified them as independent contractors, when in fact they should be entitled to all the benefits afforded to employees. A federal court judge permitted drivers to proceed with various claims against the ride-sharing business.

In the article, Lonnie examines the following topics:

- Guidance for On-demand Businesses
- How the Government Determines Proper Classification
- 10 Questions Every Startup Should Ask About Independent Contractors

To read the full article, please visit Readwrite.