4 Steps To Avoid 'Bet-The-Company' Trade Secret Litigation

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In the article, “4 Steps To Avoid ‘Bet-The-Company’ Trade Secret Litigation,” featured in Law360, Michael Elkon uses the ongoing lawsuit between Google and Uber as an example to employers on how to avoid legal battles that may stem from the mishandling of trade secrets.

4-Step Plan:

1. Take concrete steps to deter new employees from bringing information from competitors.
2. Consider state-specific factors that can make a trade secret dispute more likely.
3. Admit that no employee is too smart to make a big mistake.
4. The errantly addressed email, which is often the item that launches a thousand ships.

To read the full article, please visit Law360.