



# AI IMPACT:

An FP Conference for Business Leaders

Fisher Phillips is pleased to offer the following sponsorships for the 2024 AI IMPACT conference at the historic Willard Intercontinental Hotel in Washington, DC. The conference is expected to draw between 100-150 attendees and offers the unique opportunity to present and highlight your company and services to a diverse group of stakeholders interested in leveraging artificial intelligence in their businesses.

## SPONSORSHIP TIERS

### PRESENTING SPONSORSHIP

(3 available) - \$5,000

- Exclusive presenting sponsor of the AI IMPACT Conference
- Prominent display of sponsorship signage throughout the conference
- Logo on event materials (program, website, app, etc.)
- Recognition at opening remarks
- Two free registrations for the AI IMPACT Conference

### LUNCH SPONSORSHIP

(3 available) - \$3,000

- Exclusive sponsorship of lunch on Thursday, June 27
- Sponsorship signage during lunch
- Logo on event materials (program, website, app, etc.)
- Recognition at opening remarks
- One free registration for the AI IMPACT Conference

### BREAKFAST SPONSORSHIP

(2 available) - \$2,000

- Exclusive sponsorship of breakfast on either Thursday, June 27 or Friday, June 28
- Sponsorship signage during morning breakfast
- Logo on event materials (program, website, app, etc.)
- Recognition at opening remarks

### BREAK SPONSORSHIP

(2 available) - \$1,500

- Exclusive presenting sponsor of the AI IMPACT Conference
- Prominent display of sponsorship signage throughout the conference
- Logo on event materials (program, website, app, etc.)

### NAME SPONSORSHIP

(unlimited available) - \$1,000

- Logo on event materials (program, website, app, etc.)

**June 26-28, 2028**

**Willard InterContinental Hotel**  
1401 Pennsylvania Ave NW  
Washington, DC 20004

Sponsorship conference registrations provide admittance to all conference events and are non-transferable.

For questions and to book a sponsorship, please email Brooke Cassens at [bcassens@fisherphillips.com](mailto:bcassens@fisherphillips.com).